



Ministry of Culture  
Government of India

सत्यमेव जयते



## Documentation & Compilation of the best practices of Sustainable Development as propounded by Pt. Deen Dayal Upadhyay

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### Background

Socio-economic inequality influences all aspects of our lives. It is usually described on the basis of the unequal distribution of income or wealth. In India, social and economic justice, equality of status and opportunities, assurance of the individual's dignity are guaranteed by the Constitution. The Constitution of India is enriched with several provisions for the vulnerable section of the society, schedule caste and schedule tribes, to safeguard and promote their cultural, social, educational and economic interests to bring them in the mainstream and let them live their life with dignity, enjoying the constitutional rights guaranteed by law.

An asymmetrical socio-economic structure is bound to collapse sooner or later. Therefore, there is a need to put more attention on reducing this gap of the rich and the poor and strive towards socio-economic equality for the country to progress.

Here comes the crying need of development practices based on the concept of Antyodaya. "Antodaya" is combination of two words ANT + UDAYA, Ant means End and Udaya means Rise, So **Antodaya means- "rise of the last person "**.

Emphasized by Pt. Deen Dayal Upadhyaya, the Antyodaya concept aims to uplift every person who has been bogged down by uneven access to opportunities. According to Deen Dayal Upadhyaya, "the measurement of economic plans and economic growth cannot be done with those who have risen above on the economic ladder but of those who are at the bottom". It implies the participation of all kinds of people irrespective of class, caste, creed and religion. It also stands for the total blossoming of all the faculties - physical, mental and spiritual of the human being. It is an activity in which all may partake and it amounts to a full realisation of the human faculties of the human soul. Thus it commands universal welfare and integrated development of all.

Yet in this world of despair and inequality, there are many who are silently working to uplift the last man. The real life heroes of the untold stories are many, working to create a society where everyone gets same opportunities and can live a life of dignity.

## The Study

ISRN is conducting a Study “**Documentation of Antyodaya based Best Practices as Propounded by Pt. Deen Dayal Upadhyay**” to collect as many stories as possible of **organizations/ individuals** who are putting their heart and soul to make a difference in the society by working towards the upliftment of the deprived sections. This study is supported by **Ministry of Culture, Government of India**. **ISRN will identify, document, analyze and compile the select Antyodaya based best practices in the form of a report that will be published by Ministry of Culture, Government of India, and disseminated widely through regional workshops among NGOs, donors, government, corporate. The motive is to highlight the best practices adopted by such unsung heroes and document them for future replication, ISRN is set on the path to give recognition to those serving the unserved.**

## Aim and Objectives

The research study intends to collect the Antyodaya based best practices of organizations/ individuals to highlight, document and share it with a larger audience to motivate and replicate similar models of sustainable development. Specific objectives of the project are as follows:

- To assemble the existing Antyodaya based best practices from all over the country;
- To understand the implementation strategy of these models of development;
- To document the best practices, using both print and electronic media;
- To publish these practices in order to make it available to reach wider audience; and
- To motivate individuals/VOs/Corporates and imitate similar models of development;
- To identify gaps, if any, and suggest relevant recommendations for Antyodaya based best practices and the implementing partners of the project.

## Methodology

For the research, ISRN will be collecting Antyodaya Based best practices through different sources.

Primary data: Collection of best practices through:

- **Press advertising**, i.e., advertising through newspapers, magazines, journals, etc. These advertisements will have links which can be filled by the concerned bodies/organizations/individuals;  
Following is the link for the form: <https://goo.gl/forms/XaHXKRskXFHSvKU72>
- **ISRN Network Organization/ other social institutions** that will provide list of all the organizations/individuals in their regions working on the lines of Antyodaya;
- **Social Media**, ISRN will try to reach out to the organizations/individuals either working or know someone who are working on Antyodaya Philosophy;
- **Workshops** at National level to be conducted to orient the stakeholders of the project towards the study;
- **Departments** like Social Work, Sociology etc. of Different Academic institutions.

Secondary data: Collection of records of Antyodaya based best practices from the concerned State government departments.

A Jury comprising Antyodaya experts will be formed to evaluate all the best practices based on the predetermined indicators.

The shortlisted best practices will be verified by the network of ISRN members all across the country by means of interviews, visits and FGDs with the targeted beneficiaries/key informants by the ISRN member organizations all across the country.

Post verification all the selected best practices will be scaled and documented using both print, social and electronic media where few best practices will be depicted through short documentaries and finally, the report will be launched by conducting National and State level workshop of the media houses/firms for highlighting and sharing the Antyodaya based best practices with the objective that these best practices get published and reach wider audience. Sharing and highlighting these best practices with a wider audience can motivate individuals/VOs/Corporate to replicate similar models for sustainable development.

## **Expected Outcome**

- The research will highlight the impact that the Antyodaya based best practices has made in the lives of beneficiaries;
- Study findings can be used to motivate to imitate similar development models and contribute towards attaining socio-economic equality in the nation;
- As this will the evaluation of the work done by the different organizations aiming to reach out to the deprived population it will improve organizations' capacity to achieve deliverables more effectively and efficiently and in turn will motivate other organizations to replicate these models of sustainable development.

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