



"Antyodaya"

"the rise of the last person"

Pt. Deen Dayal Upadhaya gave the concept of Antyodaya and quoted that "The measurement of economic plans and economic growth cannot be done with those who have risen above on the economic ladder but of those who are at the bottom."

In India with approximately 22% of the population below poverty line, there are people struggling to make their ends meet. Two time meals, basic health-care and education are still a dream for many. But there are innumerable organizations/ individuals who are working towards the upliftment of the deprived ones.

This Study is aimed at recognizing all those unsung heroes who remembered to cater the forgotten ones.

*"Reaching out to the unreachable,
Serving the unserved!!"*

COME, SHARE your Story and MAKE this initiative a bigger success.

For sharing your story click the link
<https://goo.gl/forms/XaHXKRskXFHSvKU72>

You can also share your story via e-mail, based on the Parameters mentioned, to
Antyodayabestpractices@isrn.in

For more details contact us at
namrata@isrn.in

or call us @ +91 9999109271



INDIAN SOCIAL RESPONSIBILITY NETWORK

has taken up a Study titled

"Documentation & Compilation of the best practices of Sustainable Development as propounded by Pt. Deen Dayal Upadhay"

supported by



सत्यमेव जयते

Ministry of Culture

Government of India



Implementation Strategy:

It is tri-furcated in 3 Phases:

1. Collecting best practices
2. Evaluation & Documentation
3. Compilation, Dissemination & Publicity



“Documentation & Compilation of the best practices of Sustainable Development as propounded by Pt. Deen Dayal Upadhyay”

Aim: To identify, evaluate, validate, document, highlight and compile Antyodaya based best practices of organizations/ individuals, and disseminate and share it with a larger audience to motivate and replicate similar models of sustainable development.

Methodology

For the research, ISRN is collecting Antyodaya Based best practices through different sources.

Primary data: Collection of best practices through Press advertising, i.e., advertising through newspapers, magazines, journals, etc. These advertisements are having links which can be filled by the concerned bodies/organizations/individuals.

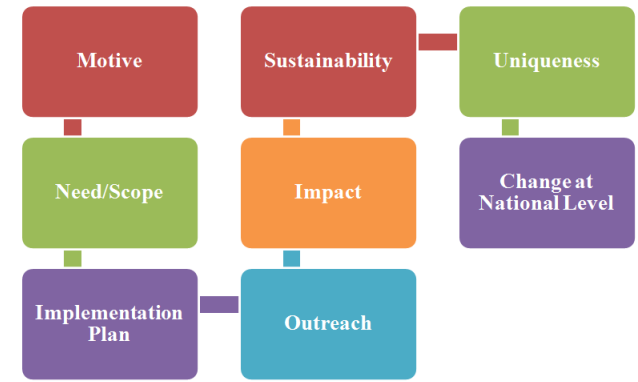
Secondary data: Collection of records of Antyodaya based best practices from the concerned State government departments.

A Jury comprising Antyodaya experts will be formed to evaluate all the best practices based on the predetermined indicators.

The shortlisted best practices will be verified by means of interviews, visits and FGDs with the targeted beneficiaries/key informants by the ISRN member organizations all across the country.

Post verification, the Jury will analyze the selected best practices, and then the finalized best practices will be developed in the form of a Study Report. This report will be disseminated widely across India through national and state level workshops, where the selected best practices will be shared and highlighted with the stakeholders for learning. Some of these best practices will be presented in the form of documentaries in these workshops. Simultaneously, these will also be disseminated using print, social and electronic media. Sharing and highlighting these best practices with a wider audience can motivate individuals/VOs/Corporate to replicate similar models for sustainable development.

Share your Story based on the following Parameters



Expected Outcomes:

1. The research will highlight the impact that the Antyodaya based best practices have made in the lives of beneficiaries;
2. Study findings can be used to motivate to imitate similar development models and contribute towards attaining socio-economic equality in the nation;
3. As this will be the evaluation of the work done by the different organizations aiming to reach out to the deprived population it will improve organizations' capacity to achieve deliverables more effectively and efficiently and in turn will motivate other organizations to replicate these models of sustainable development.